

Pop-Facts: Demographic Snapshot Report

Prepared For:

Order #: 963417134

Project Code:

Site: 01

Trade Area: 6601 S WESTNEDGE AVE, PORTAGE, MI 49002-3544, Total

Description	0.00 - 1.00 Miles		0.00 - 3.00 Miles		0.00 - 5.00 Miles	
	Radius	%	Radius	%	Radius	%
Population						
2010 Projection	7,511		50,183		117,700	
2005 Estimate	7,131		49,759		117,009	
2000 Census	6,769		49,476		116,574	
1990 Census	6,605		47,373		113,349	
Growth 2005-2010	5.33%		0.85%		0.59%	
Growth 2000-2005	5.35%		0.57%		0.37%	
Growth 1990-2000	2.48%		4.44%		2.85%	
2005 Est. Population by Single Race Classification						
	7,131		49,759		117,009	
White Alone	6,080	85.26	43,571	87.56	97,119	83.00
Black or African American Alone	379	5.31	2,778	5.58	10,139	8.67
American Indian and Alaska Native Alone	42	0.59	144	0.29	484	0.41
Asian Alone	358	5.02	1,587	3.19	3,830	3.27
Native Hawaiian and Other Pacific Islander Alone	1	0.01	23	0.05	95	0.08
Some Other Race Alone	94	1.32	399	0.80	2,003	1.71
Two or More Races	177	2.48	1,257	2.53	3,338	2.85
2005 Est. Population Hispanic or Latino by Origin*						
	7,131		49,759		117,009	
Not Hispanic or Latino	6,949	97.45	48,673	97.82	112,915	96.50
Hispanic or Latino:	183	2.57	1,086	2.18	4,094	3.50
Mexican	114	62.30	632	58.20	2,737	66.85
Puerto Rican	14	7.65	88	8.10	255	6.23
Cuban	7	3.83	45	4.14	127	3.10
All Other Hispanic or Latino	48	26.23	321	29.56	975	23.82
2005 Est. Hispanic or Latino by Single Race Class.						
	183		1,086		4,094	
White Alone	82	44.81	612	56.35	1,609	39.30
Black or African American Alone	6	3.28	37	3.41	125	3.05
American Indian and Alaska Native Alone	8	4.37	15	1.38	60	1.47
Asian Alone	0	0.00	2	0.18	14	0.34
Native Hawaiian and Other Pacific Islander Alone	0	0.00	4	0.37	6	0.15
Some Other Race Alone	72	39.34	295	27.16	1,767	43.16
Two or More Races	14	7.65	121	11.14	513	12.53

Pop-Facts: Demographic Snapshot Report

Prepared For:

Order #: 963417134

Project Code:

Site: 01

Trade Area: 6601 S WESTNEDGE AVE, PORTAGE, MI 49002-3544, Total

Description	0.00 - 1.00 Miles		0.00 - 3.00 Miles		0.00 - 5.00 Miles	
	Radius	%	Radius	%	Radius	%
2005 Est. Pop. Asian Alone Race by Category*	358		1,587		3,830	
Chinese, except Taiwanese	85	23.74	402	25.33	940	24.54
Filipino	16	4.47	86	5.42	181	4.73
Japanese	15	4.19	58	3.65	207	5.40
Asian Indian	129	36.03	564	35.54	1,278	33.37
Korean	34	9.50	192	12.10	455	11.88
Vietnamese	33	9.22	113	7.12	222	5.80
Cambodian	0	0.00	9	0.57	17	0.44
Hmong	0	0.00	1	0.06	2	0.05
Laotian	0	0.00	2	0.13	7	0.18
Thai	4	1.12	21	1.32	87	2.27
Other Asian	32	8.94	117	7.37	378	9.87
Two or more Asian categories	9	2.51	22	1.39	54	1.41
2005 Est. Population by Ancestry	7,131		49,759		117,009	
Pop, Arab	9	0.13	83	0.17	440	0.38
Pop, Czech	58	0.81	291	0.58	475	0.41
Pop, Danish	17	0.24	225	0.45	381	0.33
Pop, Dutch	658	9.23	4,494	9.03	9,171	7.84
Pop, English	502	7.04	4,408	8.86	9,201	7.86
Pop, French (except Basque)	129	1.81	919	1.85	2,353	2.01
Pop, French Canadian	91	1.28	658	1.32	1,345	1.15
Pop, German	1,265	17.74	8,238	16.56	17,646	15.08
Pop, Greek	27	0.38	200	0.40	439	0.38
Pop, Hungarian	45	0.63	297	0.60	581	0.50
Pop, Irish	483	6.77	3,650	7.34	7,860	6.72
Pop, Italian	196	2.75	1,552	3.12	3,643	3.11
Pop, Lithuanian	21	0.29	64	0.13	129	0.11
Pop, United States or American	457	6.41	2,743	5.51	5,715	4.88
Pop, Norwedian	48	0.67	527	1.06	1,208	1.03
Pop, Polish	306	4.29	1,895	3.81	4,734	4.05
Pop, Portuguese	0	0.00	56	0.11	83	0.07
Pop, Russian	21	0.29	176	0.35	438	0.37
Pop, Scottish	157	2.20	920	1.85	1,934	1.65
Pop, Scotch-Irish	126	1.77	649	1.30	1,352	1.16
Pop, Slovak	28	0.39	81	0.16	176	0.15
Pop, Sub-Saharan African	39	0.55	212	0.43	673	0.58
Pop, Swedish	91	1.28	714	1.43	1,424	1.22
Pop, Swiss	3	0.04	66	0.13	212	0.18
Pop, Ukrainian	2	0.03	54	0.11	284	0.24
Pop, Welsh	21	0.29	166	0.33	345	0.29
Pop, West Indian (exc Hisp groups)	5	0.07	28	0.06	68	0.06



Pop-Facts: Demographic Snapshot Report

Prepared For:

Order #: 963417134

Project Code:

Site: 01

Trade Area: 6601 S WESTNEDGE AVE, PORTAGE, MI 49002-3544, Total

Description	0.00 - 1.00 Miles		0.00 - 3.00 Miles		0.00 - 5.00 Miles	
	Radius	%	Radius	%	Radius	%
2005 Est. Population by Ancestry						
Pop, Other ancestries	1,055	14.79	7,779	15.63	21,104	18.04
Pop, Ancestry Unclassified	1,273	17.85	8,616	17.32	23,594	20.16
2005 Est. Pop Age 5+ by Language Spoken At Home						
Speak Only English at Home	6,679		46,390		109,841	
Speak Asian/Pacific Islander Language at Home	6,073	90.93	43,260	93.25	100,782	91.75
Speak IndoEuropean Language at Home	155	2.32	607	1.31	1,858	1.69
Speak Spanish at Home	229	3.43	1,401	3.02	3,177	2.89
Speak Other Language at Home	195	2.92	993	2.14	3,545	3.23
	28	0.42	128	0.28	479	0.44
2005 Est. Population by Sex						
Male	7,131		49,759		117,009	
Female	3,441	48.25	23,752	47.73	56,954	48.67
Male/Female Ratio	3,690	51.75	26,008	52.27	60,055	51.33
	0.93		0.91		0.95	
2005 Est. Population by Age						
Age 0 - 4	7,131		49,759		117,009	
Age 5 - 9	452	6.34	3,370	6.77	7,168	6.13
Age 10 - 14	453	6.35	3,381	6.79	7,120	6.09
Age 15 - 17	396	5.55	3,353	6.74	6,944	5.93
Age 18 - 20	234	3.28	2,081	4.18	3,997	3.42
Age 21 - 24	266	3.73	1,615	3.25	11,103	9.49
Age 25 - 34	410	5.75	2,224	4.47	9,220	7.88
Age 35 - 44	1,510	21.18	8,227	16.53	19,292	16.49
Age 45 - 49	1,043	14.63	7,091	14.25	15,072	12.88
Age 50 - 54	450	6.31	3,664	7.36	7,605	6.50
Age 55 - 59	423	5.93	3,520	7.07	7,168	6.13
Age 60 - 64	366	5.13	2,861	5.75	5,803	4.96
Age 65 - 74	271	3.80	2,103	4.23	4,303	3.68
Age 75 - 84	393	5.51	3,064	6.16	6,043	5.16
Age 85 and over	317	4.45	2,311	4.64	4,372	3.74
	147	2.06	894	1.80	1,799	1.54
Age 16 and over	5,759	80.76	38,975	78.33	94,460	80.73
Age 18 and over	5,596	78.47	37,575	75.51	91,781	78.44
Age 21 and over	5,330	74.74	35,960	72.27	80,677	68.95
Age 65 and over	858	12.03	6,269	12.60	12,214	10.44
2005 Est. Median Age	33.97		35.89		31.71	
2005 Est. Average Age	36.69		37.27		35.03	



Pop-Facts: Demographic Snapshot Report

Prepared For:

Order #: 963417134

Project Code:

Site: 01

Trade Area: 6601 S WESTNEDGE AVE, PORTAGE, MI 49002-3544, Total

Description	0.00 - 1.00 Miles		0.00 - 3.00 Miles		0.00 - 5.00 Miles	
	Radius	%	Radius	%	Radius	%
2005 Est. Male Population by Age	3,441		23,752		56,954	
Age 0 - 4	232	6.74	1,729	7.28	3,656	6.42
Age 5 - 9	227	6.60	1,725	7.26	3,678	6.46
Age 10 - 14	211	6.13	1,742	7.33	3,595	6.31
Age 15 - 17	119	3.46	1,030	4.34	2,016	3.54
Age 18 - 20	149	4.33	842	3.54	5,179	9.09
Age 21 - 24	193	5.61	1,009	4.25	4,607	8.09
Age 25 - 34	751	21.83	4,021	16.93	9,878	17.34
Age 35 - 44	532	15.46	3,471	14.61	7,559	13.27
Age 45 - 49	213	6.19	1,763	7.42	3,776	6.63
Age 50 - 54	203	5.90	1,633	6.88	3,374	5.92
Age 55 - 59	175	5.09	1,334	5.62	2,745	4.82
Age 60 - 64	129	3.75	964	4.06	2,004	3.52
Age 65 - 74	164	4.77	1,366	5.75	2,717	4.77
Age 75 - 84	105	3.05	866	3.65	1,675	2.94
Age 85 and over	37	1.08	256	1.08	494	0.87
2005 Est. Median Age, Male	32.84		34.45		30.82	
2005 Est. Average Age, Male	34.79		35.70		33.78	
2005 Est. Female Population by Age	3,690		26,008		60,055	
Age 0 - 4	220	5.96	1,640	6.31	3,513	5.85
Age 5 - 9	225	6.10	1,655	6.36	3,442	5.73
Age 10 - 14	185	5.01	1,611	6.19	3,349	5.58
Age 15 - 17	115	3.12	1,051	4.04	1,981	3.30
Age 18 - 20	117	3.17	773	2.97	5,924	9.86
Age 21 - 24	216	5.85	1,215	4.67	4,612	7.68
Age 25 - 34	759	20.57	4,206	16.17	9,415	15.68
Age 35 - 44	510	13.82	3,621	13.92	7,513	12.51
Age 45 - 49	237	6.42	1,901	7.31	3,830	6.38
Age 50 - 54	220	5.96	1,887	7.26	3,794	6.32
Age 55 - 59	191	5.18	1,528	5.88	3,058	5.09
Age 60 - 64	142	3.85	1,138	4.38	2,298	3.83
Age 65 - 74	229	6.21	1,698	6.53	3,326	5.54
Age 75 - 84	213	5.77	1,445	5.56	2,697	4.49
Age 85 and over	111	3.01	638	2.45	1,305	2.17
2005 Est. Median Age, Female	35.17		37.36		32.66	
2005 Est. Average Age, Female	38.47		38.69		36.22	



Pop-Facts: Demographic Snapshot Report

Prepared For:

Order #: 963417134

Project Code:

Site: 01

Trade Area: 6601 S WESTNEDGE AVE, PORTAGE, MI 49002-3544, Total

Description	0.00 - 1.00 Miles		0.00 - 3.00 Miles		0.00 - 5.00 Miles	
	Radius	%	Radius	%	Radius	%
2005 Est. Population Age 15+ by Marital Status*	5,830		39,655		95,777	
Total, Never Married	1,831	31.41	10,480	26.43	34,182	35.69
Married, Spouse present	2,687	46.09	21,590	54.44	40,979	42.79
Married, Spouse absent	148	2.54	960	2.42	6,560	6.85
Widowed	535	9.18	2,656	6.70	4,863	5.08
Divorced	630	10.81	3,970	10.01	9,194	9.60
Males, Never Married	966	16.57	5,349	13.49	17,422	18.19
Previously Married	432	7.41	2,131	5.37	5,193	5.42
Females, Never Married	866	14.85	5,130	12.94	16,760	17.50
Previously Married	818	14.03	4,894	12.34	9,908	10.34
2005 Est. Pop. Age 25+ by Educational Attainment*	4,920		33,736		71,458	
Less than 9th grade	150	3.05	883	2.62	2,285	3.20
Some High School, no diploma	324	6.59	1,984	5.88	5,025	7.03
High School Graduate (or GED)	1,335	27.13	7,580	22.47	16,437	23.00
Some College, no degree	1,145	23.27	7,447	22.07	16,321	22.84
Associate Degree	363	7.38	2,591	7.68	5,277	7.38
Bachelor's Degree	1,182	24.02	8,221	24.37	15,578	21.80
Master's Degree	356	7.24	3,492	10.35	7,106	9.94
Professional School Degree	35	0.71	751	2.23	1,704	2.38
Doctorate Degree	32	0.65	786	2.33	1,724	2.41
Households						
2010 Projection	3,675		21,678		46,689	
2005 Estimate	3,425		21,275		46,052	
2000 Census	3,174		20,825		45,310	
1990 Census	2,731		18,889		42,079	
Growth 2005-2010	7.30%		1.89%		1.38%	
Growth 2000-2005	7.91%		2.16%		1.64%	
Growth 1990-2000	16.22%		10.25%		7.68%	
2005 Est. Households by Household Type	3,425		21,275		46,052	
Family Households	1,708	49.87	13,076	61.46	26,026	56.51
Nonfamily Households	1,717	50.13	8,199	38.54	20,027	43.49
2005 Est. Group Quarters Population	37		665		10,027	
2005 Households by Ethnicity, Hispanic/Latino	64	1.87	332	1.56	1,059	2.30



Pop-Facts: Demographic Snapshot Report

Prepared For:

Order #: 963417134

Project Code:

Site: 01

Trade Area: 6601 S WESTNEDGE AVE, PORTAGE, MI 49002-3544, Total

Description	0.00 - 1.00 Miles		0.00 - 3.00 Miles		0.00 - 5.00 Miles	
	Radius	%	Radius	%	Radius	%
2005 Est. Households by Household Income	3,425		21,275		46,052	
Income Less than \$15,000	478	13.96	2,160	10.15	6,883	14.95
Income \$15,000 - \$24,999	668	19.50	2,789	13.11	6,238	13.55
Income \$25,000 - \$34,999	520	15.18	2,661	12.51	5,608	12.18
Income \$35,000 - \$49,999	613	17.90	3,548	16.68	7,504	16.29
Income \$50,000 - \$74,999	640	18.69	4,349	20.44	8,640	18.76
Income \$75,000 - \$99,999	264	7.71	2,469	11.61	4,774	10.37
Income \$100,000 - \$149,999	203	5.93	2,189	10.29	4,193	9.10
Income \$150,000 - \$249,999	30	0.88	823	3.87	1,626	3.53
Income \$250,000 - \$499,999	8	0.23	220	1.03	440	0.96
Income \$500,000 and more	1	0.03	66	0.31	147	0.32
2005 Est. Average Household Income	\$45,434		\$62,551		\$58,175	
2005 Est. Median Household Income	\$36,148		\$47,796		\$43,590	
2005 Est. Per Capita Income	\$21,950		\$26,953		\$23,504	
2005 Est. Household Type, Presence Own Children*	3,425		21,275		46,052	
Single Male Householder	617	18.01	2,633	12.38	6,147	13.35
Single Female Householder	832	24.29	4,131	19.42	8,579	18.63
Married-Couple Family, own children	605	17.66	4,820	22.66	9,030	19.61
Married-Couple Family, no own children	694	20.26	5,600	26.32	10,862	23.59
Male Householder, own children	57	1.66	362	1.70	793	1.72
Male Householder, no own children	42	1.23	231	1.09	608	1.32
Female Householder, own children	198	5.78	1,379	6.48	3,248	7.05
Female Householder, no own children	111	3.24	684	3.22	1,485	3.22
Nonfamily, Male Householder	157	4.58	801	3.76	2,966	6.44
Nonfamily, Female Householder	110	3.21	634	2.98	2,334	5.07
2005 Est. Households by Household Size*	3,425		21,275		46,052	
1-person household	1,450	42.34	6,764	31.79	14,726	31.98
2-person household	1,036	30.25	7,256	34.11	15,550	33.77
3-person household	438	12.79	3,153	14.82	6,896	14.97
4-person household	327	9.55	2,682	12.61	5,598	12.16
5-person household	126	3.68	1,035	4.86	2,210	4.80
6-person household	32	0.93	301	1.41	767	1.67
7 or more person household	17	0.50	83	0.39	304	0.66
2005 Est. Average Household Size	2.07		2.31		2.32	



Pop-Facts: Demographic Snapshot Report

Prepared For:

Order #: 963417134

Project Code:

Site: 01

Trade Area: 6601 S WESTNEDGE AVE, PORTAGE, MI 49002-3544, Total

Description	0.00 - 1.00 Miles		0.00 - 3.00 Miles		0.00 - 5.00 Miles	
	Radius	%	Radius	%	Radius	%
2005 Est. Households by Presence of People*	3,425		21,275		46,052	
Households with 1 or more People Age 18 or under:						
Married-Couple Family	620	18.10	4,922	23.14	9,275	20.14
Other Family, Male Householder	64	1.87	393	1.85	870	1.89
Other Family, Female Householder	215	6.28	1,477	6.94	3,513	7.63
Nonfamily, Male Householder	9	0.26	59	0.28	136	0.30
Nonfamily, Female Householder	1	0.03	19	0.09	53	0.12
Households no People Age 18 or under:						
Married-Couple Family	679	19.82	5,498	25.84	10,617	23.05
Other Family, Male Householder	36	1.05	200	0.94	531	1.15
Other Family, Female Householder	94	2.74	586	2.75	1,220	2.65
Nonfamily, Male Householder	765	22.34	3,376	15.87	8,977	19.49
Nonfamily, Female Householder	942	27.50	4,745	22.30	10,860	23.58
2005 Est. Households by Number of Vehicles*	3,425		21,275		46,052	
No Vehicles	356	10.39	1,150	5.41	3,285	7.13
1 Vehicle	1,552	45.31	8,036	37.77	17,440	37.87
2 Vehicles	1,159	33.84	8,888	41.78	18,185	39.49
3 Vehicles	272	7.94	2,561	12.04	5,170	11.23
4 Vehicles	60	1.75	490	2.30	1,368	2.97
5 or more Vehicles	26	0.76	150	0.71	604	1.31
2005 Est. Average Number of Vehicles*	1.48		1.71		1.70	
Family Households						
2010 Projection	1,798		13,188		26,182	
2005 Estimate	1,708		13,076		26,026	
2000 Census	1,618		12,943		25,804	
1990 Census	1,669		12,851		26,111	
Growth 2005-2010	5.27%		0.86%		0.60%	
Growth 2000-2005	5.56%		1.03%		0.86%	
Growth 1990-2000	-3.06%		0.72%		-1.18%	



Pop-Facts: Demographic Snapshot Report

Prepared For:

Order #: 963417134

Project Code:

Site: 01

Trade Area: 6601 S WESTNEDGE AVE, PORTAGE, MI 49002-3544, Total

Description	0.00 - 1.00 Miles		0.00 - 3.00 Miles		0.00 - 5.00 Miles	
	Radius	%	Radius	%	Radius	%
2005 Est. Family Households by Household Income	1,708		13,076		26,026	
Income Less than \$15,000	66	3.86	564	4.31	1,679	6.45
Income \$15,000 - \$24,999	148	8.67	955	7.30	2,132	8.19
Income \$25,000 - \$34,999	234	13.70	1,280	9.79	2,505	9.62
Income \$35,000 - \$49,999	332	19.44	1,935	14.80	3,967	15.24
Income \$50,000 - \$74,999	492	28.81	3,248	24.84	6,126	23.54
Income \$75,000 - \$99,999	228	13.35	2,162	16.53	4,058	15.59
Income \$100,000 - \$149,999	171	10.01	1,942	14.85	3,636	13.97
Income \$150,000 - \$249,999	29	1.70	740	5.66	1,429	5.49
Income \$250,000 - \$499,999	6	0.35	200	1.53	365	1.40
Income \$500,000 and more	1	0.06	52	0.40	129	0.50
2005 Est. Average Family Household Income	\$60,906		\$77,588		\$75,089	
2005 Est. Median Family Household Income	\$53,753		\$63,893		\$61,141	
2005 Est. Families by Poverty Status*	1,708		13,076		26,026	
Income At or Above Poverty Level:						
Married-Couple Family, own children	584	34.19	4,919	37.62	9,087	34.92
Married-Couple Family, no own children	687	40.22	5,368	41.05	10,406	39.98
Male Householder, own children	50	2.93	349	2.67	675	2.59
Male Householder, no own children	49	2.87	202	1.54	544	2.09
Female Householder, own children	189	11.07	1,055	8.07	2,375	9.13
Female Householder, no own children	92	5.39	614	4.70	1,205	4.63
Income Below Poverty Level:						
Married-Couple Family, own children	29	1.70	93	0.71	261	1.00
Married-Couple Family, no own children	0	0.00	40	0.31	139	0.53
Male Householder, own children	0	0.00	34	0.26	140	0.54
Male Householder, no own children	0	0.00	8	0.06	42	0.16
Female Householder, own children	24	1.41	365	2.79	1,074	4.13
Female Householder, no own children	3	0.18	29	0.22	78	0.30
2005 Est. Pop Age 16+ by Employment Status*	5,759		38,975		94,460	
In Armed Forces	9	0.16	27	0.07	36	0.04
Civilian - Employed	3,893	67.60	26,546	68.11	59,889	63.40
Civilian - Unemployed	214	3.72	1,199	3.08	5,943	6.29
Not in Labor Force	1,642	28.51	11,203	28.74	28,591	30.27



Pop-Facts: Demographic Snapshot Report

Prepared For:

Order #: 963417134

Project Code:

Site: 01

Trade Area: 6601 S WESTNEDGE AVE, PORTAGE, MI 49002-3544, Total

Description	0.00 - 1.00 Miles		0.00 - 3.00 Miles		0.00 - 5.00 Miles	
	Radius	%	Radius	%	Radius	%
2005 Est. Civ Employed Pop 16+ Class of Worker*	3,893		26,546		59,889	
For-Profit Private Workers	2,920	75.01	18,776	70.73	42,684	71.27
Non-Profit Private Workers	357	9.17	2,971	11.19	6,401	10.69
Local Government Workers	163	4.19	1,462	5.51	3,007	5.02
State Government Workers	187	4.80	1,273	4.80	3,546	5.92
Federal Government Workers	83	2.13	500	1.88	970	1.62
Self-Emp Workers	166	4.26	1,514	5.70	3,123	5.21
Unpaid Family Workers	18	0.46	50	0.19	157	0.26
2005 Est. Civ Employed Pop 16+ by Occupation*	3,893		26,546		59,889	
Management, Business, and Financial Operations	489	12.56	4,096	15.43	7,595	12.68
Professional and Related Occupations	856	21.99	6,637	25.00	14,438	24.11
Service	527	13.54	3,228	12.16	9,321	15.56
Sales and Office	1,185	30.44	7,444	28.04	16,376	27.34
Farming, Fishing, and Forestry	2	0.05	84	0.32	390	0.65
Construction, Extraction and Maintenance	296	7.60	1,711	6.45	3,962	6.62
Production, Transportation and Material Moving	537	13.79	3,347	12.61	7,807	13.04
2005 Est. Pop 16+ by Occupation Classification*	3,893		26,546		59,889	
Blue Collar	834	21.42	5,058	19.05	11,769	19.65
White Collar	2,530	64.99	18,170	68.45	38,356	64.05
Service and Farm	530	13.61	3,318	12.50	9,764	16.30
2005 Est. Workers Age 16+, Transportation To Work*	3,819		26,100		58,525	
Drove Alone	3,367	88.16	22,795	87.34	47,511	81.18
Car Pooled	258	6.76	1,917	7.34	5,185	8.86
Public Transportation	29	0.76	134	0.51	875	1.50
Walked	67	1.75	264	1.01	2,627	4.49
Motorcycle	0	0.00	1	0.00	15	0.03
Bicycle	7	0.18	72	0.28	191	0.33
Other Means	0	0.00	78	0.30	239	0.41
Worked at Home	91	2.38	839	3.21	1,882	3.22
2005 Est. Workers Age 16+ by Travel Time to Work*	3,728		25,262		56,643	
Less than 15 Minutes	1,795	48.15	10,655	42.18	24,453	43.17
15 - 29 Minutes	1,367	36.67	10,629	42.08	23,275	41.09
30 - 44 Minutes	417	11.19	2,383	9.43	5,301	9.36
45 - 59 Minutes	71	1.90	606	2.40	1,502	2.65
60 or more Minutes	76	2.04	988	3.91	2,113	3.73
2005 Est. Average Travel Time to Work in Minutes*	18.66		20.53		20.22	



Pop-Facts: Demographic Snapshot Report

Prepared For:

Order #: 963417134

Project Code:

Site: 01

Trade Area: 6601 S WESTNEDGE AVE, PORTAGE, MI 49002-3544, Total

Description	0.00 - 1.00 Miles		0.00 - 3.00 Miles		0.00 - 5.00 Miles	
	Radius	%	Radius	%	Radius	%
2005 Est. Tenure of Occupied Housing Units	3,425		21,275		46,052	
Owner Occupied	1,521	44.41	13,967	65.65	27,684	60.11
Renter Occupied	1,903	55.56	7,308	34.35	18,369	39.89
2005 Occ Housing Units, Avg Length of Residence	9		11		10	
2005 Est. All Owner-Occupied Housing Values	1,521		13,967		27,684	
Value Less than \$20,000	3	0.20	316	2.26	1,077	3.89
Value \$20,000 - \$39,999	6	0.39	171	1.22	988	3.57
Value \$40,000 - \$59,999	44	2.89	427	3.06	1,602	5.79
Value \$60,000 - \$79,999	118	7.76	933	6.68	2,253	8.14
Value \$80,000 - \$99,999	229	15.06	1,779	12.74	3,080	11.13
Value \$100,000 - \$149,999	809	53.19	5,042	36.10	8,601	31.07
Value \$150,000 - \$199,999	270	17.75	2,750	19.69	4,661	16.84
Value \$200,000 - \$299,999	40	2.63	1,763	12.62	3,652	13.19
Value \$300,000 - \$399,999	1	0.07	446	3.19	1,022	3.69
Value \$400,000 - \$499,999	0	0.00	165	1.18	429	1.55
Value \$500,000 - \$749,999	0	0.00	126	0.90	235	0.85
Value \$750,000 - \$999,999	0	0.00	44	0.32	63	0.23
Value \$1,000,000 or more	0	0.00	6	0.04	21	0.08
2005 Est. Median All Owner-Occupied Housing Value	\$122,253		\$133,299		\$128,148	
2005 Est. Housing Units by Units in Structure*	3,577		22,252		48,797	
1 Unit Attached	66	1.85	887	3.99	1,613	3.31
1 Unit Detached	1,714	47.92	14,131	63.50	28,077	57.54
2 Units	30	0.84	228	1.02	1,820	3.73
3 to 19 Units	873	24.41	3,876	17.42	9,726	19.93
20 to 49 Units	509	14.23	1,841	8.27	3,472	7.12
50 or More Units	370	10.34	754	3.39	1,887	3.87
Mobile Home or Trailer	15	0.42	534	2.40	2,201	4.51
Boat, RV, Van, etc.	0	0.00	0	0.00	0	0.00

Pop-Facts: Demographic Snapshot Report

Prepared For:

Order #: 963417134

Project Code:

Site: 01

Trade Area: 6601 S WESTNEDGE AVE, PORTAGE, MI 49002-3544, Total

Description	0.00 - 1.00 Miles		0.00 - 3.00 Miles		0.00 - 5.00 Miles	
	Radius	%	Radius	%	Radius	%
2005 Est. Housing Units by Year Structure Built	3,577		22,252		48,797	
Housing Unit Built 1999 to present	325	9.09	1,368	6.15	3,165	6.49
Housing Unit Built 1995 to 1998	158	4.42	1,125	5.06	2,612	5.35
Housing Unit Built 1990 to 1994	236	6.60	1,250	5.62	2,751	5.64
Housing Unit Built 1980 to 1989	631	17.64	3,148	14.15	6,267	12.84
Housing Unit Built 1970 to 1979	782	21.86	4,008	18.01	8,315	17.04
Housing Unit Built 1960 to 1969	800	22.37	4,453	20.01	7,748	15.88
Housing Unit Built 1950 to 1959	414	11.57	3,701	16.63	6,807	13.95
Housing Unit Built 1940 to 1949	157	4.39	1,578	7.09	3,632	7.44
Housing Unit Built 1939 or Earlier	74	2.07	1,622	7.29	7,499	15.37
2005 Est. Median Year Structure Built**	1974		1969		1968	

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



Pop-Facts: Demographic Snapshot Report

Prepared For:

Order #: 963417134

Project Code:

Site: 01

Appendix: Area Listing

Area Name:

Type: Radius

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

6601 S WESTNEDGE AVE
PORTAGE, MI 49002-3544

Center Point: 42.222247 -85.589314

Circle/Band: 0.00 - 1.00

Area Name:

Type: Radius

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

6601 S WESTNEDGE AVE
PORTAGE, MI 49002-3544

Center Point: 42.222247 -85.589314

Circle/Band: 0.00 - 3.00

Area Name:

Type: Radius

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

6601 S WESTNEDGE AVE
PORTAGE, MI 49002-3544

Center Point: 42.222247 -85.589314

Circle/Band: 0.00 - 5.00



